

POLICIES

LOCAL COMMUNITY SUPPORT POLICY

At Trend Hotels, we recognize that our purchasing decisions can contribute directly to the economic development of the destinations in which we operate. At Avdou Collection, this connection is particularly important, reflecting our close relationship with the local community and the authentic character of the Cretan countryside.

Supporting Local Suppliers

Whenever possible, we prioritize collaboration with local suppliers, producers, and service providers, helping to keep the economic benefits of tourism within the local community. We particularly value local, traditional, seasonal, and fresh products that allow our guests to experience the character of the destination.

Fair & Transparent Partnerships

Supplier selection is based on criteria such as quality, value, reliability, consistency, and alignment with our operational standards. We aim to develop long-term relationships built on trust, fairness, and mutual benefit.

Ethical Business Conduct

We respect the confidentiality of information shared by our suppliers and expect professional and ethical conduct throughout our business relationships. Purchasing decisions should remain objective and free from conflicts of interest.

Diverse Supply Network

We value a diverse network of suppliers and regularly evaluate our partnerships, allowing opportunities for new local businesses and producers to work with us.

Connecting Guests with the Local Economy

We encourage our guests to discover local products, businesses, gastronomy, and services, strengthening their connection with the destination while supporting the people and communities behind it.

Through our procurement approach, Trend Hotels and Avdou Collection aim to build strong local partnerships and contribute to the long-term prosperity of the destinations we call home

Warm regards,

Manos Apostolakis
CEO of Trend Hotels



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