

POLICIES

ENVIRONMENTAL POLICY



At Trend Hotels, environmental protection is an important part of our approach to sustainable hospitality. Across our properties, including Avdou Collection, we aim to reduce the environmental impact of our operations, use natural resources efficiently, and contribute to the preservation of the destinations in which we operate. Our environmental approach is built around the following key commitments:

Environmental Compliance

We operate in accordance with applicable environmental legislation and requirements, while continuously monitoring developments and industry best practices.

Environmental Impact & Climate Action

We assess the environmental impact of our activities and seek opportunities to reduce our footprint, prevent pollution, improve efficiency, and progressively reduce greenhouse gas emissions associated with our operations.

Energy & Water Conservation

We monitor the consumption of key resources and implement measures that support greater energy and water efficiency through technology, operational improvements, and employee awareness.

Waste Management

We promote waste prevention, separation, recycling, and the reduction of single-use materials, while ensuring appropriate management of waste generated through our operations.

Protection of the Natural Environment

We respect the landscapes and ecosystems surrounding our properties and seek to preserve their natural character. At Avdou Collection, particular importance is placed on maintaining a harmonious relationship with the Cretan countryside and its natural environment.

Employee & Guest Engagement

We encourage our employees to actively contribute to environmental improvement and invite our guests to make simple choices that help conserve resources and protect the destination during their stay.



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Monitoring & Continuous Improvement

Environmental performance is monitored through relevant indicators, including energy, water, and fuel consumption. This allows us to identify opportunities for improvement, establish measurable objectives, and evaluate our progress over time.

Through these commitments, Trend Hotels aims to continuously strengthen its environmental performance while ensuring that the growth of our hospitality activities respects the natural resources and unique character of each destination.

Warm regards,

Manos Apostolakis
CEO of Trend Hotels



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