POLICIES

BIODIVERSITY PROTECTION POLICY

AVDOU COLLECTION
BY TREND HOTELS

At Trend Hotels, we believe that protecting nature is an important part of responsible hospitality.
The Avdou Collection is situated in Avdou, Heraklion, Crete, in an area of outstanding natural beauty, near the Aposelemis Dam. Although it lies outside the Natura 2000 network, we recognise the importance of protecting the local flora, fauna and natural ecosystems.
Our outdoor areas feature trees, flowering shrubs and a variety of plants, which form part of the property's natural character and can provide food and shelter for birds, butterflies, bees and other small wildlife.

Our Practices
To protect and conserve local biodiversity, we are committed to:

- Protecting the trees and plants in our gardens, whilst keeping our green spaces in good condition.
- Choose plants that are native to Crete and suited to its climate for new plantings, whilst avoiding invasive alien species.
- We limit the use of chemical pesticides, prioritising more environmentally friendly methods of garden care.
- We use water responsibly for the irrigation and maintenance of green spaces.
- We protect wildlife by avoiding the disturbance of birds, insects and other animals and the disruption of their natural habitats.
- We prevent soil and water pollution through the proper management of waste and chemical products.
- We inform staff and visitors about the importance of protecting nature and encourage respect for the local environment.

Monitoring and Continuous Improvement
The management of Avdou Collection is responsible for implementing this policy.

We regularly monitor the condition of our gardens and seek to improve our management practices.
At the same time, we aim to gradually catalogue the plants on the premises and to increase the number of plants that attract pollinators, such as bees and butterflies.
The policy is reviewed annually as part of our commitment to continuous improvement and sustainable operation.
Our aim is to offer authentic Cretan hospitality, whilst respecting nature and the environment that hosts us.

Warm regards,

Manos Apostolakis
CEO of Trend Hotels

All policies are reviewed annually
Heraklion, 1 October 2026