

POLICIES

CODE OF ETHICS



At Trend Hotels, our business conduct is guided by principles of integrity, fairness, transparency, and respect. These principles shape the way we work with our employees, guests, partners, suppliers, and local communities.

Respect & Equal Treatment

We promote a workplace based on dignity, inclusion, and equal opportunities, without discrimination.

Professionalism & Integrity

We encourage honesty, ethical conduct, and professionalism in every aspect of our operations.

Privacy & Confidentiality

Corporate, guest, employee, and partner information is handled with care and in accordance with applicable data protection requirements.

Accountability

Our teams are expected to act in accordance with our values and to take ownership of their actions and decisions.

Transparency in Business

We aim to maintain clear, lawful, and properly documented business practices across our operations and partnerships.

Environmental & Social Awareness

Our decisions consider their impact on the environment, our people, local communities, and the destinations in which we operate.

Through these principles, Trend Hotels and Avdou Collection aim to foster a culture of trust, professionalism, and ethical conduct throughout their operations.

Warm regards,

Manos Apostolakis
CEO of Trend Hotels



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